

# SPONSORSHIP AND VENDOR OPPORTUNITIES



BRINGING DANCE  
EDUCATORS  
TOGETHER TO UNLEASH THE  
"REALM OF POSSIBILITIES"  
WHEN WE  
EXCHANGE, EMPOWER, AND EDUCATE  
TOGETHER.

**July 29th-31st**

MERIDIAN CONVENTION CENTER  
GREENSBORO, NC

[www.dancerealmx.com](http://www.dancerealmx.com)



## UNLEASHING THE REALM OF POSSIBILITIES



### OUR PURPOSE AND DRIVE:

Dance Realm Exchange was created in response to the growing need for dance educators to have a rich “realm” of resources in one cohesive space. Our conference and new website’s purpose is to inspire, connect, and empower the global dance community through a collaborative platform for knowledge exchange and professional growth. With dance as a universal language that bridges cultures and communities, this initiative brings together dancers, educators, choreographers, and enthusiasts to foster shared learning, creativity, and innovation. Our mission is to create a thriving space for collaboration where individuals can share their expertise, discover new methods, and deepen their understanding of dance as both an art form and a profession. This conference will offer opportunities to engage in workshops, networking, and discussions that enhance skill development, expand creative perspectives, and promote sustainable practices within dance. By connecting like-minded individuals across the globe, we strive to advance the field of dance, enrich lives, and contribute to the vibrant future of dance education and artistry.

### WHO IS COMING TOGETHER:

The Dance Realm Exchange Conference was established for all dance professionals who are interested in growing, sharing, and connecting with other educators and practitioners in their field. Participants join us from many areas, including, but not limited to:

- Studio Owners
- Dance Educators
- Choreographers
- Movement Experts in a Variety of Dance Styles
- Acro & Tumbling Professionals
- An Array of Vendors



# VENDOR OPPORTUNITY

BOOTH COST \$500

Includes:

- Table-top Booth with drape and 2 chairs
- In-person interaction with attendees
- Logo Advertisement on Conference website and on Conference materials
- Printed logo in program booklet - optional upgrade to program ad
- List of all attendees and contact information
- 1 Complimentary In-Person Registration for 2 days (for 1 exhibit staff)
- Dedicated Exhibit Hall hours on attendee schedule; encouraging attendee participation
- Activities designed to increase Exhibit Hall Attendance



\*Booth Selections will be based on order of reservation

# SPONSORSHIP PACKAGES

## PLATINUM SPONSOR ~ \$5000

Only 2 Spaces Available

- Lunch Sponsor - which includes a 10-minute opportunity to present on the main stage during a provided lunch
- 3 free conference registrations
- Prime Exhibit Space with all vendor benefits - see page 3
- Full-page ad in program booklet
- Yearlong logo on DanceRealmX website and our partner website, InspireNDC
- Option to provide attendee gifts at the check-in table



## GOLD SPONSOR ~ \$3500

Only 4 Spaces Available

- Choice of exclusive sponsorship of:
  - Snack Break Sponsor
  - Breakfast Sponsor
  - Lanyard Sponsor
- 2 free conference registrations
- Vendor Booth with all benefits - see page 3
- 1/2 Page Ad in program booklet
- Yearlong logo on DanceRealmX website
- Option to provide attendee gifts at the check-in table



## PRINTED PROGRAM ADS

These books will be printed. All attendees will receive the program book.

- Full Page (7 1/4" X 9 1/4") - \$750
- 1/2 Page (7 1/4" X 4 7/8") - \$550
- 1/4 Page (3 9/16" X 4 7/8") - \$350



MACON, GEORGIA  
ANDERSON CONFERENCE  
CENTER

# CONFERENCE AGENDA

## DAY 1 - TUESDAY, JULY 29TH

5:00-6:00PM CONVENTION KICK-OFF AND VENDOR  
BOOTH NETWORKING HOUR

## DAY 2 - WEDNESDAY, JULY 30TH

8:30-9:00 CHECK-IN/REGISTRATION  
9:00-9:45 KEY NOTE 1  
10:00-10:45 BREAKOUT SESSIONS  
11:00-11:45 BREAKOUT SESSIONS  
12:00-12:45 LUNCH PROVIDED - WITH SPONSORED PRESENTATION  
1:00-1:30 KEY NOTE 2  
1:45-2:45 ROUND TABLE AND VENDOR HALL ENGAGEMENT  
3:00-3:45 BREAKOUTS SESSIONS  
4:00-4:45 BREAKOUTS SESSIONS  
5:00-7:00 VENDOR BOOTHS OPEN AND  
OPTIONAL ADD-ON CERTIFICATION TRACK



## DAY 3 - THURSDAY, JULY 31ST

8:00-9:00 VENDOR BOOTHS OPEN  
9:00-9:45 KEY NOTE 3  
10:00-10:45 BREAKOUTS SESSIONS  
11:00-11:45 BREAKOUTS SESSIONS  
12:00-1:30 LUNCH PROVIDED AND VENDOR HALL ENGAGEMENT  
1:45-2:15 KEY NOTE 4  
2:30-3:00 PANEL DISCUSSIONS  
3:15-4:00 BREAKOUTS SESSIONS  
4:00-5:00 FINAL VENDOR BOOTH TIME AND DRAWINGS FOR  
VENDOR HALL ENGAGEMENT PRIZES





**CONTACT US TODAY  
TO RESERVE YOUR SPOT AS A  
SPONSOR OR VENDOR**

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